

Office of Vice President/Executive Director of 1890 Research & Extension Program

September 12, 2014

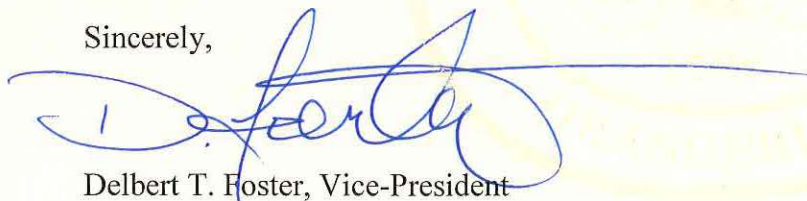
Office of State Budget  
Attention: Ms. Kim Gibson  
Edgar A. Brown Building  
1205 Pendleton Street, Suite 529  
Columbia, SC 29201

Dear Ms. Gibson:

Enclosed is the 2013 – 2014 SC State PSA Accountability Report. Three (3) copies of the Accountability Report are submitted for your perusal. An e-mailed version of the report was also submitted today to your email address at [KimGibson@budget.sc.gov](mailto:KimGibson@budget.sc.gov).

If further information is needed, please contact Mrs. Sharon Wade-Byrd, Office of Accountability, at (803) 536-8697 or e-mail: [swadel@scsu.edu](mailto:swadel@scsu.edu).

Sincerely,



Delbert T. Foster, Vice-President  
for Land-Grant Services/Executive Director  
1890 Research and Extension Program

Enclosures

AGENCY NAME:

SC State PSA

AGENCY CODE:

P210

SECTION:

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## Fiscal Year 2013-14 Accountability Report

### SUBMISSION FORM

#### AGENCY MISSION

The overall mission of the 1890 Program is to promote an organized research and extension system that incorporates stakeholders' input into the design, implementation and evaluation of programs, activities and services which address quality of life issues by providing research-based solutions for South Carolinians.

Please identify your agency's preferred contacts for this year's accountability report.

	<u>Name</u>	<u>Phone</u>	<u>Email</u>
PRIMARY CONTACT:	Sharon Wade-Byrd	(803) 536-8697	<a href="mailto:Swade1@scsu.edu">Swade1@scsu.edu</a>
SECONDARY CONTACT:	Tokmeco James	(803) 516-4745	<a href="mailto:tjames@scsu.edu">tjames@scsu.edu</a>

I have reviewed and approved the enclosed FY 2013-14 Accountability Report, which is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR

(SIGN/DATE):

(TYPE/PRINT NAME):

Delbert T. Foster

BOARD/CMSN CHAIR

(SIGN/DATE):

(TYPE/PRINT NAME):



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## AGENCY'S DISCUSSION AND ANALYSIS

Land grant universities are essential to the community and economic development of the nation. In the State of South Carolina, there are two land grant universities; South Carolina State University and Clemson University. As a land grant university, each institution is charged to educate citizens within the state in fields of agriculture, family and consumer sciences, mechanical arts and other useful professions. The land grant universities were created for the purpose of serving their state and its residents.

The objective of the 1890 Program is to raise the educational consciousness and awareness of national issues that impact South Carolina residents with a special emphasis on the underserved or limited-resource clientele, in order to improve their quality of life. In examining the two units, Research and Extension, independently, the mission of the 1890 Research Program is to invest in faculty whose proposed studies aligns with the targeted research areas, which show promise in providing solutions to the various complex challenges that impact communities in the state, throughout the nation and across the globe, and advances the overall research capacity of the university. Funding is awarded for up to three years with the intent to provide researchers with opportunities that would allow them to develop their project, so it is better positioned to attract funding from external agencies and organizations. The 1890 Extension mission is to deliver research-based programs/activities designed to help stakeholders/clientele enhance their quality of life in order to respond to environmental changes. Together, the 1890 Research and Extension Units work cohesively for the betterment of the citizens of South Carolina. Additionally, the 1890 Program, which values the integration of teaching, research and public service, provides effective stakeholder outreach programs and services in the areas of agriculture/natural resources, family life, health and nutrition, youth development, community economic development, education and technology.

The 1890 Program receives federal formula funds each year for research and extension purposes. The Farm Security and Rural Investment Act of 2002 (H. R. 2646) requires a match percentage annually. As of 2007, the mandated matching requirement is 100 percent. If the required Annual State Public Service Activities (PSA) Match, as stipulated in the Farm Security and Rural Investment Act of 2002, is not met 1890 Research and Extension will lose 50 percent of their federal formula funds. Lost funds are redistributed to states that meet the federal match requirement.

The key strategic challenges (i.e., mission, operational, human resources, financial and community-related strategic challenges) that may affect 1890 Research and Extension's success in fulfilling its mission and achieving its strategic goals consist of the following as opportunities: (1) Availability of faculty release time to conduct research; (2) The University's prohibition on hiring or implementation of University-wide hiring freeze regardless of the source of funds will impact 1890 Program's ability to address its staffing needs; (3) The adoption of an electronic reporting system will encounter challenges as it relates to finding the appropriate system to include training and maintenance requirements of a system; (4) The success of the 1890 Facilities Projects is dependent on a fluid and consistent

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partnership between the USDA/NIFA, 1890 Program, Division of Finance and the SC Budget and Control Board. If there is an issue with any member of the partnership, the total project could be delayed or rejected by the approving agency or agencies. The inability to hire individuals with the proven demonstrated skills necessary to secure external funds would interfere with the 1890 Program's ability to achieve its external funding goal; (5) Utilizing the mobile unit to expand the technology focus to assist counties across the state with our programs; (6) Assisting academic areas in developing new and innovative programs/activities; (7) helping to develop an international programming focus at South Carolina State University; (8) expanding the professional development training for Research and Extension staff; (9) emphasizing the land grant tradition of public service; (10) strengthening program development; (11) providing an opportunity to strengthen and develop more collaborations and partnerships across the state with various entities; and (12) building the Geographic Information Management System (GIS) within 1890 to enhance 1890 Research and Extension and better serve areas with specific concerns and needs.

The main challenge that would affect the 1890 Research and Extension Program's ability to fulfill its mission and achieve its strategic goals is based primarily on funding. The General Assembly's perception of the stability of the University in regards to the 1890 Program receiving the 100% non-federal match requirement is crucial. If funding is cut, the 1890 Research and Extension activities/programs would have to be limited and/or eliminated, which would be detrimental to the residents of the State of South Carolina, particularly those in underserved communities. In addition, the 1890 Program would not have the ability to increase or expand new and innovative programs/activities to the limited-resource communities served by 1890. However, by fulfilling the mission and achieving the strategic goals, the 1890 Research and Extension Program would have an opportunity to flourish, becoming more visible and accessible to the constituents. Also, by enhancing the collaborative efforts and partnerships, the 1890 Research and Extension Program is able to provide outreach services to more individuals across the State of South Carolina.





### Program Template

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## Strategic Planning Template

Type	Goal	Item # Strat	Object	Description
G	1			<b>To promote an agricultural system that is highly competitive in the global economy.</b>
				Implement an annual agricultural plan to help sustain limited resource, socially disadvantaged farmers, ranchers and landowners in retaining their land, developing risk management skills, promoting farming enterprises and to increase farm income.
S		1.1		
O			1.1.1	Conduct workshop/trainings in the area of estate planning, land-use, alternative farm enterprises, risk education, etc.
O			1.1.2	Provide technical assistance to Small Farm Co-Operatives.
O			1.1.1	Conduct educational workshops/trainings to introduce alternate small farm enterprises, risk management practices, which contribute to the retention of small family farms.
O			1.1.1	Develop informational materials for impact documents and other relevant materials for discussion, activities and programs.
G	2			<b>To provide a safe and secure food and fiber system.</b>
				Promote healthy living through nutrition education and provide opportunities for assessing healthy behaviors to prevent obesity and weight gain.
S		2.1		
O			2.1.1	Conduct workshop/trainings designed to enhance the knowledge of participants in the area of food handling, preparation, and distribution.
O			2.1.2	Coordinate/conduct events designed to highlight the current status of health disparities among South Carolina citizens.
O			2.1.3	Develop informational materials for impact documents and other relevant materials for discussion, activities and programs.
G	3			<b>To develop a healthy, well nourished population.</b>
				Provide family, resource management and educational programs to improve the well-being of the family structure within limited-resource communities and promote changes in the lives of youth through educational programs.
S		3.1		
O			3.1.1	Conduct workshop/trainings in the area of financial management, family budgeting, saving and investing and financial literacy.
O			3.1.2	Conduct summer academies designed to increase educational attainment and enhance occupational outlook of participants.
O			3.1.3	Provide workshops/trainings on tools to assist in the establishing and maintaining healthy habits and lifestyles.
O			3.1.4	Develop informational materials for impact documents and other relevant materials for discussion, activities and programs.



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## Strategic Planning Template

Type	Goal	Item # Strat	Object	Description
G	4			To generate greater harmony between agriculture and the environment.
S		4.1		Provide natural resource and environment, education programming and effective water quality strategies.
O			4.1.1	Coordinate/conduct workshops/trainings on natural resources designed to address issues affecting the state, with special emphasis on the underserved communities.
O			4.1.2	Coordinate/conduct environmental workshops with special emphasis on limited-resource populations.
O			4.1.3	Develop informational materials for impact documents and other relevant materials for discussion, activities and programs.
G	5			To enhance economic opportunity and quality of life for Americans.
S		5.1		Assist limited-resource communities with putting in place leadership development education programs and community economic development initiatives.
O			5.1.1	Provide technical assistance to small businesses.
O			5.1.2	Coordinate/conduct homebuyer's education seminars.
O			5.1.3	Provide rehabilitation services to homeowners.
O			5.1.4	Expand the number of participants served by the Mobile Technology Center (MTC).
O			5.1.5	Conduct community development classes and summer academies.
O			5.1.6	Develop informational materials for impact documents and other relevant materials for discussion, activities and programs.

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## Performance Measurement Template

Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
1	Number of faculty engaged in research	19	18	20	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Total Research Projects Funded	1.1.2, 1.1.3, 1.1.4, 2.1.2, 2.1.3, 3.1.4, 4.1.2, 4.1.3, 5.1.1, 5.1.6
2	Number of atriculation agreements with external agencies.	17	22	25	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	All staff reported agreements	1.1.1, 1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6
3	Number of outreach activities by 1890.	7	7	10	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Categorized program activities reported	1.1.1, 1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6
4	Number served by 1890 outreach activities.	10589	11796	11855	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1, 1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6
5	Number of grants written related to student programs and services.	2	2	3	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	All 1890 Research reported appropriated grants	2.1.1, 2.1.2, 2.1.3, 3.1.4
6	Number of grants awarded related to student programs and services.	2	1	3	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	All 1890 Research reported appropriated grants	2.1.1, 2.1.2, 2.1.3, 3.1.4
7	Number of peer reviewed publications.	9	2	6	July 1 - June 30	1890 Research Public Relations Staff, Annually	Annual	Final bulletins prepared by 1890 Researchers	1.1.4, 2.1.3, 3.1.4, 4.1.3, 5.1.6
8	Number of business plans and housing grants.	22	15	15	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	All staff reported documents	5.1.1, 5.1.2, 5.1.3, 5.1.6
9	Number of educational workshops conducted.	1430	1706	1715	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	All staff reported workshops	1.1.1, 1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6



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Performance Measurement Template

Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
10	Number of attendees completing educational workshops.	21552	16913	16998	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6
11	Number of overall participants reporting gaining knowledge.	18833	2061	2071	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4, 2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.1, 5.1.2, 5.1.3, 5.1.4, 5.1.5, 5.1.6
12	Increased percentage of forage fed beef production in the state and region.	0	13	15	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4
13	Number of producers indicating adoption of recommended practices.	361	366	549	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4
14	Number of acres in conservation tillage or other BMP.	575	50	60	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4
15	Number of innovations adopted in food enterprises including production, allied services, processing and distribution.	8	10	11	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.1, 3.1.2, 3.1.3, 3.1.4
16	Number of producers (and other members of the food supply chains) that have increased revenue.	60	69	70	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4
17	Number of producers reporting reduction in fertilizer used/acre.	88	104	105	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4
18	Number of producers reporting increased dollar returns per acre or reduced costs per acre.	63	155	233	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1,1.1.2, 1.1.3, 1.1.4

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Performance Measurement Template

Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
19	Number of acres affected by Integrated Crop Management (ICM).	3032	2047	2057	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	1.1.1, 1.1.2, 1.1.3, 1.1.4
20	Number of youth gained knowledge in nutrition and fitness.	7632	2593	2606	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.3, 3.1.4, 5.1.5, 5.1.6
21	Number of youth making healthy food choices after program participation.	0	1424	1431	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
22	Number of youth and families receiving food safety training.	0	941	946	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.3, 3.1.4
23	Number of youth adopting recommended hand washing practices.	0	456	478	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.3, 3.1.4
24	Number of youth gained knowledge about eating less of foods/food components which are commonly eaten in excess.	7156	2485	2497	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
25	Number youth reported an intention to eat less of food/food components which are commonly eaten in excess.	0	1227	1233	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
26	Number of youth gained knowledge on healthy eating patterns.	7156	2485	2497	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
27	Number of youth reported an intention to adopt healthy eating patterns.	5623	1517	1525	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.1, 2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
28	Number of youth who understand the benefits of physical activity.	7156	3154	3170	July 1 - June 30	USDA POW Reporting System, Annually	Annual	Statewide staff reported count	2.1.2, 2.1.3, 3.1.2, 3.1.3, 3.1.4
29	Number of youth gained knowledge in financial management.	521	901	906	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	3.1.1, 3.1.2, 3.1.4, 5.1.5, 5.1.6
30	Number of youth gained knowledge skills in Science/Engineering/Technology (SET).	1484	1820	1829	July 1 - June 30	1890 POW Reporting System, Quarterly	Annual	Statewide staff reported count	3.1.2, 3.1.4, 4.1.1, 4.1.2, 4.1.3, 5.1.4, 5.1.5, 5.1.6



